

Curriculum Vitae

PERSONAL INFORMATION

Name: BERNARDO BALDIVIEZO
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SUMMARY

I am a bilingual (English – Spanish) Web Designer/Front End Developer with over 7 years experience Web design, Front End Development, Print and Graphic design.

Ideally looking for a permanent post in which I can, firstly, design, code and develop (!), expand my horizons, learn more skills, share my ideas with a team and have fun whilst doing so!

Friendly, approachable, enthusiastic, organised, creative, independent, innovative, a good team player, willing to learn and open to new experiences.

EMPLOYMENT HISTORY

July 2015 to date

Interactive Designer - DDB Remedy London

- Multidisciplined work across a variety of platforms (Digital and Print)
- Front/Back End development of Websites using Git and Waffle for version control and task assignment
- Designed and developed Web Applications for multiple clients using integrated tools such as motion sensors, Raspberry PI, Javascript, NodeJS and others
- Handcoding and development of interactive HTML5 banners and deployment using Google's DoubleClick.
- Video Editing and rendering
- Print materials design and artworking
- IOS App development and design using SWIFT
- Assisted team lead managing the studio team and freelance contractors in both digital and print disciplines

July 2012 – July 2015

Web Designer: DST Applied Analytics - London.

- Web and Graphic Design
- Website planning and creation including backend coding and styling
- HTML Email handcoding
- Multiple .NET driven websites Front End development
- Database integration with Front End tools
- Dynamic website coding (Jquery, Javascript)

August 2011 – July 2012

Creative Executive: Tacit Creations Limited, Caterham - Surrey.

- Web and Print Design
- Website planning and creation including backend coding and styling
- Website maintenance and email setup, Search Engine Optimisation and website analytics tracking
- Logo design and branding
- Newsletter design and administration
- Client liaison

May 2011 – October 2011

Freelance Graphic Designer: BME Global Ltd.

Freelance Graphic Design work involving:

- Liaison with the internal contact and development of external client briefings
- Layout design for advertisements, logotype design, press conference advertisement campaign designs
- Venue dressing designs (press conference backgrounds, roll up banners)
- Designs for environmental advertisement campaigns (posters, flyers, invitations, business cards)
- Work involved meeting very tight deadlines and coordinating times with clients in Saudi Arabia

May 2007 – September 2010

Creative Graphic Designer: ESCALA SRL

- Development of briefings for general advertisements and conceptual advertisements
- Development of monthly advertisement campaigns for different purposes
- Monitoring of the printing work production once it left the design department (this involved working with the printing staff)
- Direct communication with the clients and final delivery of the work
- Answering telephone calls and acting as a receptionist, being located by the main entrance
- Writing reports for Management on the works completed
- Acting as a sales agent providing quotes to clients for works required

QUALIFICATIONS

August 2007 – August 2010

Bachelor Degree in Graphic Design and Visual Communication, Atenea Institute of Superior Studies, La Paz – Bolivia.

Dissertation title: 'YPFB Corporate Identity Manual' (design of the whole corporate identity for an oil company from scratch; involving design of logotypes, typographies, uniforms, company products, company vehicle lettering and stationary etc).

February 2004 – July 2006

Apprenticeship in Law (Bolivian), Loyola University, La Paz - Bolivia

Training in Bolivian general law involving taught lessons as well as placements within legal practices.

IT SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver).
- Front End coding languages: HTML5, XML, HTML5 Canvas, XML, JSON.
- Version control using Git (Proficient in both Github desktop and console command version control)
- Back End languages: PHP, .NET.
- CSS and preprocessors (LESS, SASS, HAML).
- Native Javascript and libraries; jQuery, NodeJS, npm, Angular.
- Database creation and management MySql, PHPMYAdmin.
- Web design interface and administration; User Interface, CMS (Drupal, Joomla, Wordpress, Umbraco).
- Font edition and creation software; Fontographer, FontLab, Font Creator.
- Third party device integration (Raspberry PI, Python)
- ArtCut (Cutting Plotter operation).
- Video and Audio Edition: Sony Vegas, Adobe Premiere, Adobe After Effects, Sound Forge.

INTERESTS

Art, music, drawing, travel, video-gaming, design, swimming, socialising and working on my personal design projects related to online comic books.

REFEREES

Available upon request.

